

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	196381-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Advertiser	POL/DSCC IE
Product	DSCC
Estimate Number	1566

Order #	196381
Alt Order #	06839114
Deal #	
Order Flight	08/07/12 - 08/13/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

IDB #	
Advertiser Code	49
Product Code	53

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @ Noon	12p-1230p		08/07/12 to 08/13/12	3x	MTWTF--				
	All			Th	08/09/12	:30	12:15 PM	DSCCNM201201TH	\$550.00		3
	All			F	08/10/12	:30	12:16 PM	DSCCNM201201TH	\$550.00		2
	All			M	08/13/12	:30	12:10 PM	DSCCNM201201TH	\$550.00		1
2	All	Dr. Phil	3p-4p		08/07/12 to 08/13/12	3x	MTWTF--				
	All			W	08/08/12	:30	3:48 PM	DSCCNM201201TH	\$300.00		3
	All			F	08/10/12	:30	3:20 PM	DSCCNM201201TH	\$300.00		1
	All			M	08/13/12	:30	3:56 PM	DSCCNM201201TH	\$300.00		2
3	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		08/07/12 to 08/13/12	2x	MTWTF--				
	All			Tu	08/07/12	:30	8:10 AM	DSCCNM201201TH	\$300.00		2
	All			M	08/13/12	:30	8:45 AM	DSCCNM201201TH	\$300.00		1
4	All	CBS Evening News	5p-530p		08/07/12 to 08/13/12	1x	MTWTF--				
	All			M	08/13/12	:30	4:58 PM	DSCCNM201201TH	\$1,000.00		1
5	All	KRQE News 13 @ 530p	530p-6p		08/07/12 to 08/13/12	4x	-TWTF--				
	All			Tu	08/07/12	:30	5:40 PM	DSCCNM201201TH	\$500.00		4
	All			W	08/08/12	:30	5:39 PM	DSCCNM201201TH	\$500.00		1
	All			Th	08/09/12	:30	5:53 PM	DSCCNM201201TH	\$500.00		3
	All			F	08/10/12	:30	5:58 PM	DSCCNM201201TH	\$500.00		2
6	All	David Letterman	1035p-1137p		08/07/12 to 08/13/12	4x	-TWTF--				
	All			Tu	08/07/12	:30	11:10 PM	DSCCNM201201TH	\$175.00		5
	All			W	08/08/12	:30	11:00 PM	DSCCNM201201TH	\$175.00		1
	All			Th	08/09/12	:30	11:00 PM	DSCCNM201201TH	\$175.00		3
	All			F	08/10/12	:30	11:16 PM	DSCCNM201201TH	\$175.00		4
7	All	M-F KRQE News 13 @ 10p	10p-1035p		08/07/12 to 08/13/12	4x	-TWTF--				

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Advertiser	POL/DSCC IE	Invoice #	196381-1
Product	DSCC	Invoice Date	08/19/12
Estimate Number	1566	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/13/12

Station	KRQE	Order #	196381
Account Executive	Petry Philadelphia	Alt Order #	06839114
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/07/12 - 08/13/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	49
Special Handling		Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	All	M-F KRQE News 13 @10p	10p-1035p		08/07/12 to 08/13/12	5x	MTWTF--				
	All			Tu	08/07/12	:30	10:31 PM	DSCCNM201201TH	\$700.00		4
	All			W	08/08/12	:30	10:31 PM	DSCCNM201201TH	\$700.00		2
	All			Th	08/09/12	:30	10:25 PM	DSCCNM201201TH	\$700.00		5
	All			F	08/10/12	:30	10:25 PM	DSCCNM201201TH	\$700.00		3
	All			M	08/13/12	:30	10:30 PM	DSCCNM201201TH	\$700.00		1
8	All	Jeopardy	M-F 6p-630p		08/07/12 to 08/13/12	2x	MTWTF--				
	All			Tu	08/07/12	:30	6:12 PM	DSCCNM201201TH	\$700.00		1
	All			M	08/13/12	:30	6:28 PM	DSCCNM201201TH	\$700.00		2
9	All	Wheel of Fortune	M-F 630p-7p		08/06/12 to 08/12/12	3x	-TWTF--				
	All			Tu	08/07/12	:30	6:37 PM	DSCCNM201201TH	\$850.00		1
	All			W	08/08/12	:30	6:45 PM	DSCCNM201201TH	\$850.00		2
	All			F	08/10/12	:30	6:37 PM	DSCCNM201201TH	\$850.00		3
10	All	Sat Prime Hour 1	7p-8p		08/06/12 to 08/12/12	1x	-----S-				
	All			Sa	08/11/12	:30	7:58 PM	DSCCNM201201TH	\$600.00		1
				Aired Spots		28					

Gross Total	\$14,900.00
Agency Commission	\$2,235.00
Net Amount Due	\$12,665.00
NM Gross Rec Tax ALB	7.0%
Amount Due	\$886.55
	\$13,551.55
Payment Terms 30 Days	

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Invoice #	194867-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1530

Order #	194867
Alt Order #	06837356
Deal #	
Order Flight	07/31/12 - 08/06/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

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IDB #	
Advertiser Code	49
Product Code	53

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @ Noon	12p-1230p		07/31/12 to 08/06/12	3x	MTWTF--				
	All			W	08/01/12	:30	12:27 PM	DSCCNM201201TH	\$550.00		3
	All			F	08/03/12	:30	12:22 PM	DSCCNM201201TH	\$550.00		2
	All			M	08/06/12	:30	12:10 PM	DSCCNM201201TH	\$550.00		1
2	All	The Talk	2p-3p		07/31/12 to 08/06/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	2:28 PM	DSCCNM201201TH	\$300.00		2
	All			W	08/01/12	:30	2:59 PM	DSCCNM201201TH	\$300.00		1
	All			M	08/06/12	:30	2:25 PM	DSCCNM201201TH	\$300.00		3
3	All	Dr. Phil	3p-4p		07/31/12 to 08/06/12	3x	MTWTF--				
	All			W	08/01/12	:30	3:41 PM	DSCCNM201201TH	\$175.00		2
	All			F	08/03/12	:30	3:19 PM	DSCCNM201201TH	\$175.00		3
	All			M	08/06/12	:30	3:57 PM	DSCCNM201201TH	\$175.00		1
4	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		07/31/12 to 08/06/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	7:29 AM	DSCCNM201201TH	\$300.00		3
	All			W	08/01/12	:30	8:29 AM	DSCCNM201201TH	\$300.00		2
	All			M	08/06/12	:30	8:44 AM	DSCCNM201201TH	\$300.00		1
5	All	KRQE News 13 @ 430p	430p-5p		07/31/12 to 08/06/12	2x	MTWTF--				
	All			Tu	07/31/12	:30	4:57 PM	DSCCNM201201TH	\$550.00		1
	All			Th	08/02/12	:30	4:57 PM	DSCCNM201201TH	\$550.00		3
6	All	CBS Evening News	5p-530p		07/31/12 to 08/06/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	4:59 PM	DSCCNM201201TH	\$1,000.00		3
	All			F	08/03/12	:30	4:59 PM	DSCCNM201201TH	\$1,000.00		2
	All			M	08/06/12	:30	5:21 PM	DSCCNM201201TH	\$1,000.00		1
7	All	KRQE News 13 @ 530p	530p-6p		07/31/12 to 08/06/12	3x	MTWTF--				

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Invoice #	194867-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1530

Order #	194867
Alt Order #	06837356
Deal #	
Order Flight	07/31/12 - 08/06/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

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IDB #	
Advertiser Code	49
Product Code	53

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	All	KRQE News 13 @530p	530p-6p		07/31/12 to 08/06/12	6x	MTWTF--				
	All			Tu	07/31/12	:30	5:39 PM	DSCCNM201201TH	\$500.00		1
	All			Tu	07/31/12	:30	5:51 PM	DSCCNM201201TH	\$500.00		6
	All			W	08/01/12	:30	5:46 PM	DSCCNM201201TH	\$500.00		2
	All			Th	08/02/12	:30	5:53 PM	DSCCNM201201TH	\$500.00		3
	All			F	08/03/12	:30	5:53 PM	DSCCNM201201TH	\$500.00		4
	All			M	08/06/12	:30	5:53 PM	DSCCNM201201TH	\$500.00		5
8	All	David Letterman	1035p-1137p		07/31/12 to 08/06/12	4x	MTWTF--				
	All			Tu	07/31/12	:30	10:49 PM	DSCCNM201201TH	\$175.00		1
	All			W	08/01/12	:30	11:30 PM	DSCCNM201201TH	\$175.00		2
	All			Th	08/02/12	:30	11:08 PM	DSCCNM201201TH	\$175.00		4
	All			F	08/03/12	:30	11:35 PM	DSCCNM201201TH	\$175.00		5
9	All	Late Late Show	1137p-1237a		07/31/12 to 08/06/12	4x	MTWTF--				
	All			Tu	07/31/12	:30	11:57 PM	DSCCNM201201TH	\$75.00		1
	All			W	08/01/12	:30	11:45 PM	DSCCNM201201TH	\$75.00		4
	All			Th	08/02/12	:30	12:36 AM	DSCCNM201201TH	\$75.00		3
	All			M	08/06/12	:30	11:45 PM	DSCCNM201201TH	\$75.00		2
10	All	M-F KRQE News 13 @10p	10p-1035p		07/31/12 to 08/06/12	4x	MTWTF--				
	All			Tu	07/31/12	:30	10:26 PM	DSCCNM201201TH	\$700.00		1
	All			W	08/01/12	:30	10:26 PM	DSCCNM201201TH	\$700.00		3
	All			Th	08/02/12	:30	10:26 PM	DSCCNM201201TH	\$700.00		5
	All			M	08/06/12	:30	10:23 PM	DSCCNM201201TH	\$700.00		2
11	All	Jeopardy	M-F 6p-630p		07/31/12 to 08/06/12	2x	MTWTF--				
	All			Th	08/02/12	:30	6:22 PM	DSCCNM201201TH	\$1,400.00		1
	All			M	08/06/12	:30	6:12 PM	DSCCNM201201TH	\$1,400.00		2

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Advertiser	POL/DSCC IE	Invoice #	194867-1
Product	DSCC IE	Invoice Date	08/12/12
Estimate Number	1530	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/06/12

Station	KRQE	Order #	194867
Account Executive	Petry Philadelphia	Alt Order #	06837356
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/31/12 - 08/06/12

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	49
Special Handling		Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	All	Wheel of Fortune	M-F 630p-7p		07/31/12 to 08/06/12	2x	MTWTF--				
	All			Th	08/02/12	:30	6:44 PM	DSCCNM201201TH	\$1,400.00		1
	All			M	08/06/12	:30	6:43 PM	DSCCNM201201TH	\$1,400.00		2

Aired Spots

39

Gross Total	\$20,475.00
Agency Commission	\$3,071.25
Net Amount Due	\$17,403.75
NM Gross Rec Tax ALB	\$1,218.26
Amount Due	\$18,622.01

Payment Terms 30 Days

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